

## **AMBU APPOINTS NEW CHIEF OPERATIONS OFFICER**

**Henrik Birk joins Ambu as new Chief Operations Officer and member of the Executive Leadership Team, bringing extensive experience from the life science industry.**

Effective today, Ambu announces the appointment of Henrik Birk as Chief Operations Officer (COO). Having held various management positions in leading life science companies, such as Bavarian Nordic, Coloplast and ACD Pharmaceuticals, Henrik is a strong executive profile with extensive management experience.

With the appointment, Henrik will step into Ambu's Executive Leadership Team, where he will focus on driving execution and strategic direction across areas such as manufacturing, supply chain, quality assurance, regulatory affairs and procurement.

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**I am excited to welcome Henrik to Ambu as our new Chief Operations Officer. He is undoubtedly a strong addition to our Executive Leadership Team, and I am confident that his global leadership experience and extensive knowledge will benefit Ambu greatly as we deliver on our ZOOM IN strategy and the opportunities ahead.**

**BRITT MEELBY JENSEN**  
Chief Executive Officer, Ambu

### **STRONG OPERATIONAL LEADERSHIP TRACK-RECORD**

Throughout his career, Henrik has held a range of operational leadership roles within the healthcare industry. In particular, he brings experience from Bavarian Nordic, where he served as Chief Operating Officer as part of the executive team. Most recently, Henrik held the position as Chief Executive Officer of ACD Pharmaceuticals, a Norwegian-owned research and development company that develops pharmaceuticals and health products.

Henrik Birk takes over the position as COO at Ambu from Executive Vice President of Global Operations, Henrik Ankjær, who has decided to step down after 35 years with the company. Henrik Birk says:

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**I look forward to joining Ambu and to helping shape the development and launch of new products that will make a real difference in the lives of patients and healthcare professionals alike. In addition, Ambu's new ZOOM IN strategy presents a motivating opportunity for growth and innovation - truly an exciting time to join the company.**

**HENRIK BIRK**  
Chief Operations Officer, Ambu



Henrik Birk, new Chief Operations Officer at Ambu per 1 May 2023



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**ABOUT AMBU**

Since 1937, Ambu has been rethinking solutions, together with healthcare professionals, to save lives and improve patient care. Today, millions of patients and healthcare professionals worldwide depend on the efficiency, safety and performance of our single-use endoscopy, anaesthesia and patient monitoring solutions. Headquartered near Copenhagen in Denmark, Ambu employs around 4,500 people in Europe, North America, Latin America and Asia Pacific. For more information, please visit [Ambu.com](http://Ambu.com).