Q1 2023/24 RESULTS

Investor presentation

Ambu



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TABLE OF CONTENTS

- 1 Q1 2023/24 RESULTS
 - Business update
 - Financial update
- 2 Q&A SESSION

Today's speakers



BRITT MEELBY JENSEN CEO



HENRIK SKAK BENDER
CFO





Q1 RESULTS REPRESENTED A SOLID START TO 2023/24 FINANCIAL YEAR – PROFITABLE GROWTH PICKING UP

Total organic revenue growth

14%

Q1 2022/23: 4%

Endoscopy organic revenue growth

25%

Q1 2022/23: 3%

EBIT margin before special items

10.0%

Q1 2022/23: 6.0%

Free cash flow

135_{DKKm}

Q1 2022/23: -174DKKm



SOLID EXECUTION OF CUSTOMER-CENTRIC STRATEGY AND TRANSFORMATION IN FIRST QUARTER – ON TRACK TO DELIVER STRONG PROFITABLE GROWTH

ZOOMIN

PROVIDE INNOVATIVE SOLUTIONS FOR TRUE CUSTOMERS NEEDS

- European regulatory clearance of the new ureteroscopy solution

 the flexible single-use ureteroscope aScope™ 5 Uretero.

 The launch represents a market expansion into a new type of urology procedures
- Ambu's single-use HD cystoscope aScope[™] 5 Cysto, aimed at meeting advanced demands for high image quality cystoscopy procedures, received European regulatory clearance.

EXCEL IN EXECUTION ACROSS THE VALUE CHAIN

- Profitable growth strengthened, reflected by 25%, growth in Endoscopy Solutions, driven by solid performance across all endoscopy segments.
- Advanced free cash flow of DKK 135m, attributable to strong operational performance.
- Continuous focus on cost and efficiency across the business.

BRING PEOPLE TOGETHER IN ONE SHARED CULTURE

- Henrik Skak Bender appointed as Ambu's new Chief Financial Officer and member of the Executive Management – as of 1 January 2024.
- Effective 1 February 2024, Rummana Hasan will join Ambu as Chief Marketing Officer. Rummana steps into Ambu's Executive Leadership Team, which is now complete.

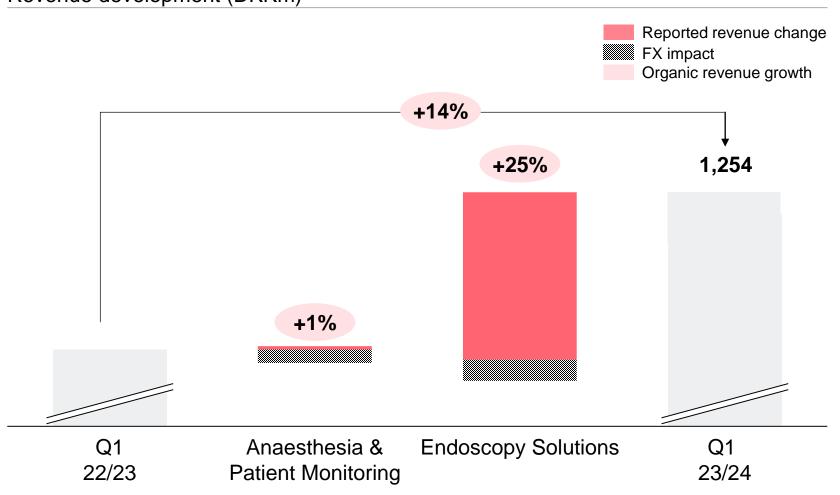
TAKE LEAPS TOWARDS A SUSTAINABLE FUTURE

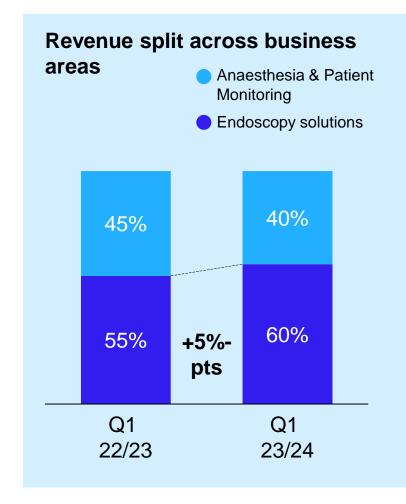
- Ambu's near-term climate targets validated by SBTi and ambition set to reach net-zero emissions across the value chain by 2045.
- Continued progress to implement bioplastics in Ambu's full fleet of single-use endoscopes by early 2024/25.



ENDOSCOPY SOLUTIONS IS THE MAIN GROWTH CONTRIBUTOR WITH GROWING SHARE OF TOTAL REVENUE

Revenue development (DKKm)



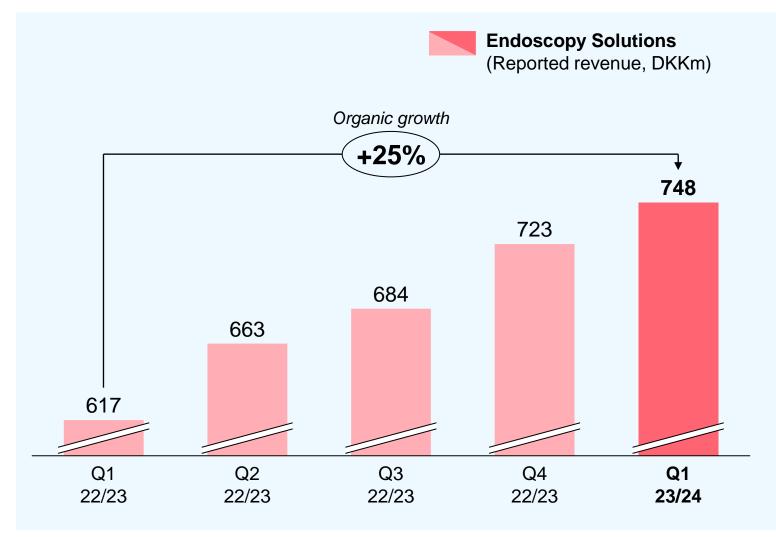




ENDOSCOPY SOLUTIONS GREW 25% - DRIVEN BY EXISTING SOLUTIONS IN THE GROWING SINGLE-USE ENDOSCOPY MARKET

KEY HIGHLIGHTS

- The satisfactory growth in Endoscopy
 Solutions was mainly driven by Ambu's pre-existing solutions in the growing single-use market
- Low pulmonology comparables in Q1 last year
- Ear-nose-throat (ENT) and urology
 continued their double-digit organic
 growth trajectory, due to an increased
 pace of order uptakes and penetration of
 new customers

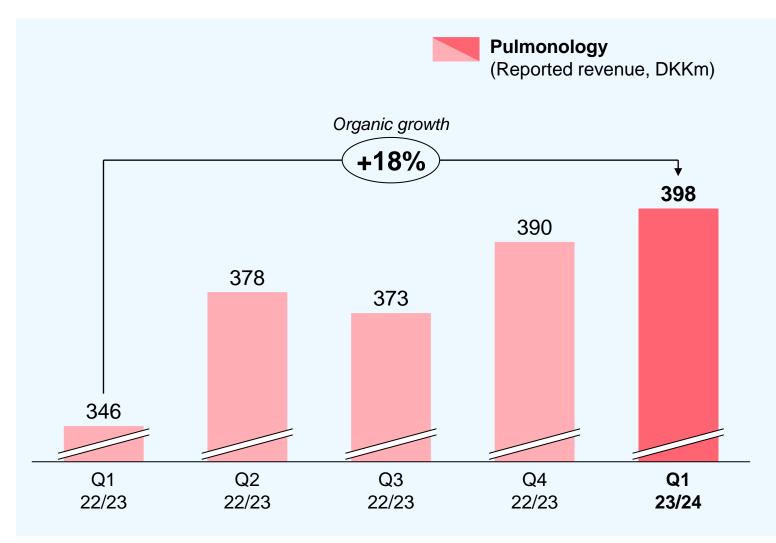




PULMONOLOGY GREW 18% - DRIVEN BY BRONCHOSCOPY PORTFOLIO, COMBINED WITH LOW COMPARABLES IN Q1 LAST YEAR

KEY HIGHLIGHTS

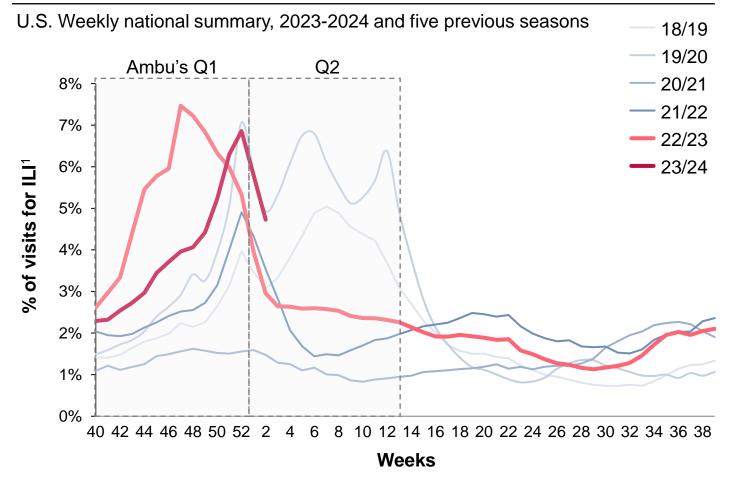
- Ambu's bronchoscopy portfolio was the biggest growth contributor partly driven by weaker comparables
- Pulmonology was driven by post-Covid 19 market normalisation, as well as low comparables from last year's quarter
- During Q1, the Center for Medicare & Medicaid Services (CMS) granted the aScope 5 Broncho HD a transitional pass-through (TPT) payment





PULMONOLOGY POSITIVELY IMPACTED BY FLU SEASON, WHICH TENDS TO BE HIGH IN AMBU'S H1

Flu season above five-year average – but lower than Q1 last year



Source: CDC weekly U.S. Influenza Surveillance Report, https://www.cdc.gov/flu/weekly/index.htm as of 22 January 2023

Comments

- Flue surveillance data indicates a less impactful flu season, compared to Q1 last year, impacting the pulmonology growth negative this quarter
- The flu season this quarter overall reached a level above a five-year average
- The pattern in Europe is similar



FOREVER 1 ILI : Influenza-like illness

CMS GRANTS ADDITIONAL REIMBURSEMENT FOR AMBU ASCOPE 5 HD

THE ASCOPE™ 5 BRONCHO HD SINGLE-USE BRONCHOSCOPE WILL RECEIVE A NEW TRANSITIONAL PASS-THROUGH (TPT) PAYMENT CATEGORY EFFECTIVE FROM JANUARY 1, 2024

Why was only the aScope 5 Broncho HD awarded TPT Status?

According to CMS, only the aScope 5 Broncho HD single-use bronchoscope provides:

- High-definition (HD) chip on scope
- Compatibility with high-frequency tools (APC, Cryo, Nd:YAG Laser)
- Superior articulation with tool

Centers for Medicare & Medicaid Services (CMS) is the federal agency that provides health coverage to more than 160 million.

Transitional Pass-Through (TPT) Payment is a temporary additional payment established by CMS for new innovative medical devices that demonstrate substantial clinical improvement over existing technologies.



Supporting continued growth within pulmonology

Ambu's fifth-generation single-use bronchoscope becomes the first and only bronchoscope to be granted incremental payment by CMS

Transitional pass-through (TPT) payment will remain in effect for 2 to 3 years

For a large proportion of the procedures performed, the cost of the device should be covered by the additional payment

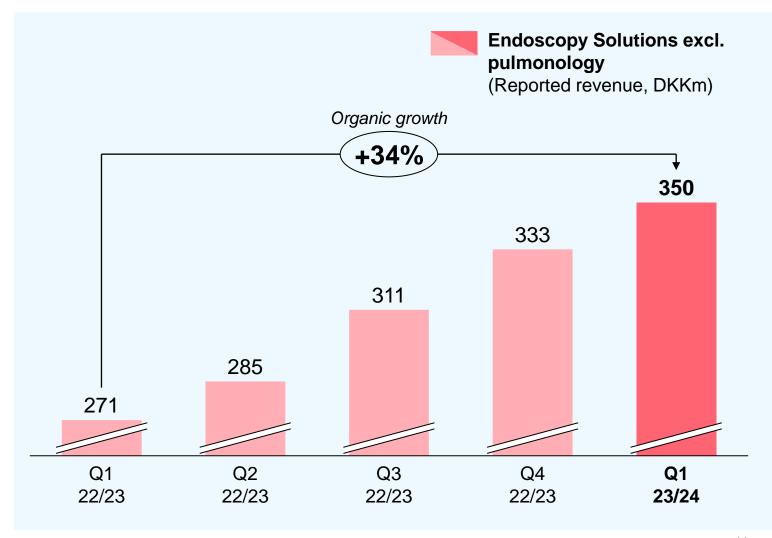
The financial impact for Ambu is still too early to quantify



ENDOSCOPY SOLUTIONS EXCL. PULMONOLOGY GREW 34% - DRIVEN BY UROLOGY AND ENT

KEY HIGHLIGHTS

- Ear-nose-throat (ENT) and urology continued their double-digit organic growth trajectory
- During the quarter, Ambu strengthened its urology offering by obtaining CE mark of two new solutions, the aScope™ 5 Cysto
 HD and the aScope™ 5 Uretero





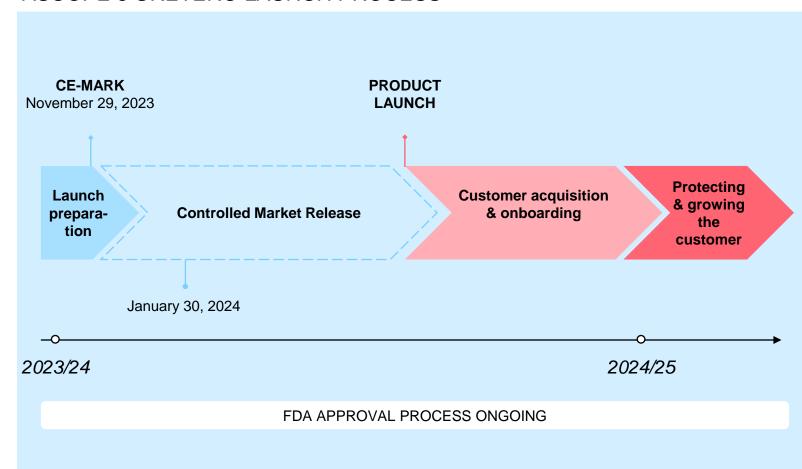
ASCOPE™ 5 URETERO RECEIVED CE-MARK | SINGLE-USE MARKET ALREADY ESTABLISHED AND GROWING RAPIDLY

aScope[™] 5 Uretero will support further single-use penetration by providing innovative solutions to market, including

- Clear and sharp imaging, including enhanced visibility (ARC)
- Part of integrated urology platform, allowing for smooth connectivity and integration to hospital systems
- First single-use ureteroscope made with bioplastic material in the handle



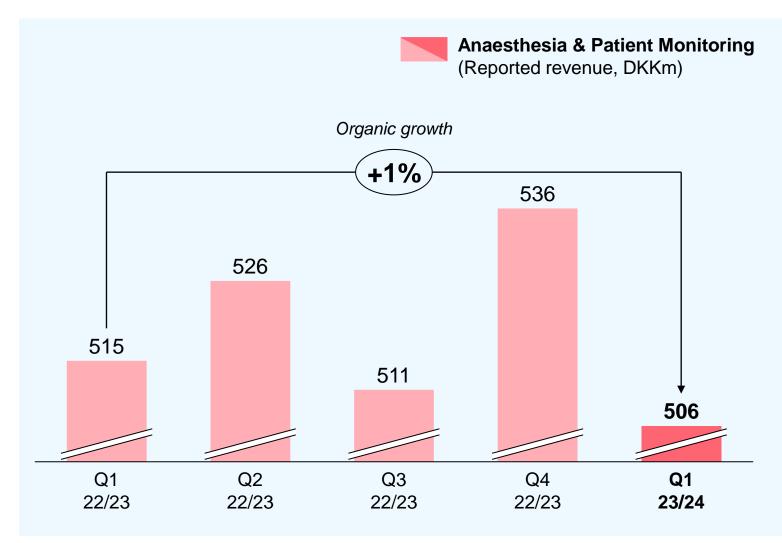
ASCOPE 5 URETERO LAUNCH PROCESS



ANAESTHESIA & PATIENT MONITORING GREW 1% - IMPACTED BY PRICE INITIATIVES

KEY HIGHLIGHTS

- Ambu's exit from ~40 markets is completed, with the majority of revenue relating to the Anaesthesia & Patient Monitoring segment.
- Q1 impacted by price increases
- In general, the price increases are being implemented gradually, leaving the volume growth prospects within Anaesthesia & Patient Monitoring with some degree of uncertainty





PROGRESS ON OUR SUSTAINABILITY AGENDA, WITH SBTI APPROVAL OF SHORT TERM TARGETS AND PLAN FOR NET ZERO EMISSIONS BY 2045

Approaching net-zero emissions by 2045 and SBTi approved short term targets

Committed to sustainable endoscopy through circular products and packaging



Key targets²



Scope 1 + 2: **Reduce emission by 75%** by 2029/30¹



Scope 3: Target of 82%² of our suppliers to set science-based targets by 2026/27

Key focus areas



Circular products

Example of action



Circular packaging



Recycling

Introduced world's first bioattributed plastics handle in aScope™ Gastro Large

Bioplastic implemented in all endoscopes by 2024/25

Reduce carbon footprint in the handle by 70% on raw material level³





HENRIK SKAK BENDER

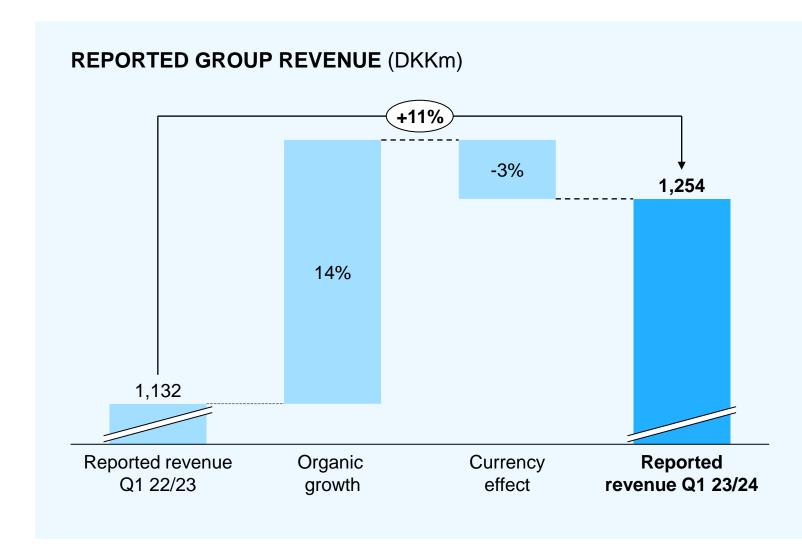
CFO



Q1 2023/24 REPORTED REVENUE GROWTH OF 11%, DRIVEN BY ORGANIC GROWTH OF 14%, OFFSET BY CURRENCY EFFECT OF 3%-POINTS

KEY HIGHLIGHTS

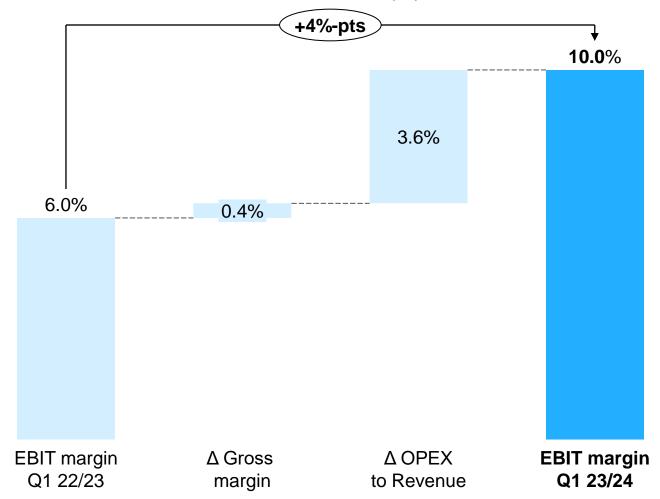
- Reported revenue growth of 11% in Q1 2023/24 driven by solid organic of 14%, however, offset by currency effect of 3%points
- The currency effect of 3%-points was mainly due to USD/DKK development
- All three geographical regions contributed to growth in Q1 2023/24
- Revenue positively impacted National Health Service (NHS) reordering in Q1 2023/24

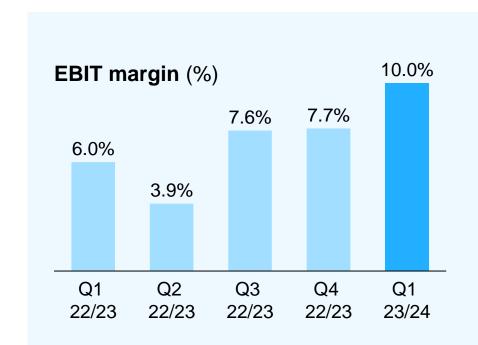




EBIT MARGIN INCREASED TO 10% DRIVEN BY SCALE IN OPEX

EBIT MARGIN BEFORE SPECIAL ITEMS (%)



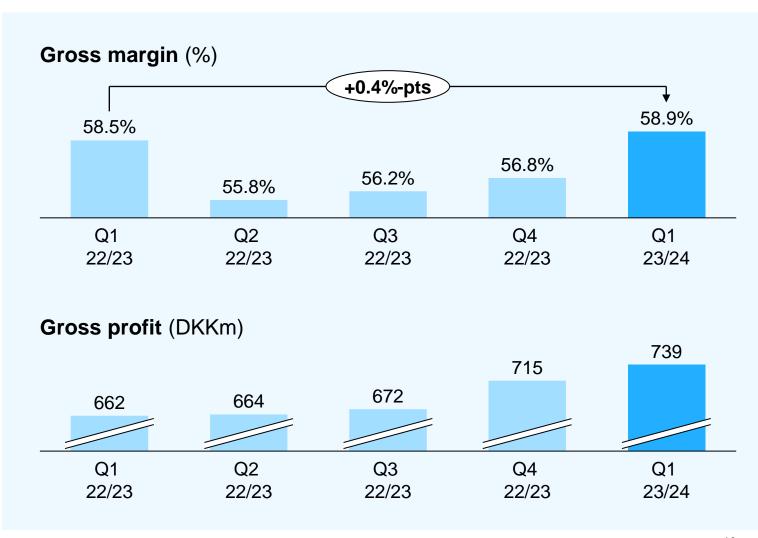




SOLID GROSS MARGIN OF 58.9% IN Q1 2023/24 DRIVEN BY STRENGTHENED PRODUCT MIX, PARTLY OFFSET BY CURRENCY TAILWINDS

KEY HIGHLIGHTS

- The increase in gross margin was mainly driven by product mix and some tailwinds from currencies
- Partly offset by the net effect of inflationary effects from product input prices and realised sales price increases

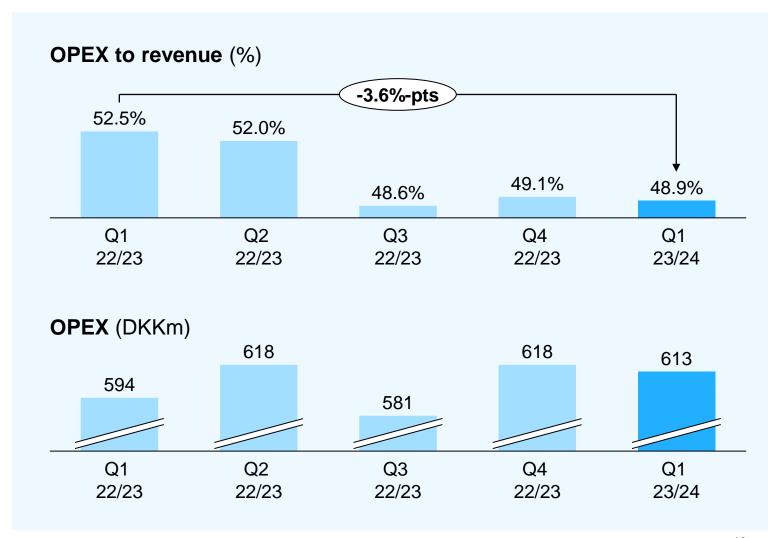




OPEX HAS PLATEAUED IN ALIGNMENT WITH THE ZOOM IN STRATEGY

KEY HIGHLIGHTS

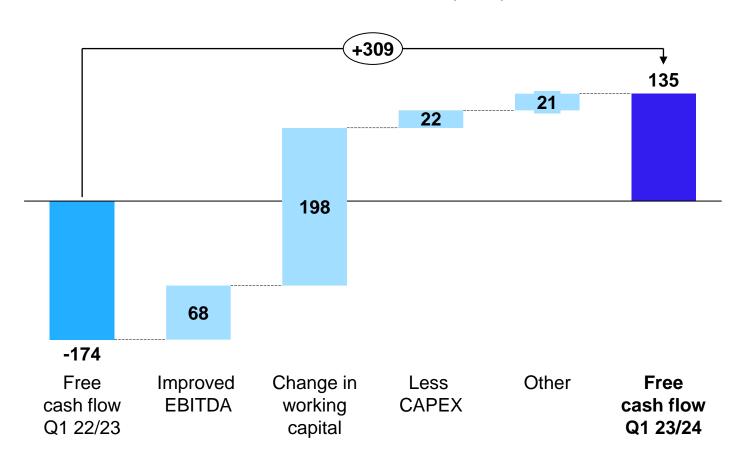
- OPEX grew 6% in local currencies y-o-y
 in Q1 2023/24, however, OPEX has
 plateaued in alignment with the ZOOM IN
 strategy, positioning Ambu for further
 investments in commercial and corporate
 infrastructure and driving profitable
 growth
- Increase in management and administrative costs was impacted by higher administrative cost, while currency effects were neglectable

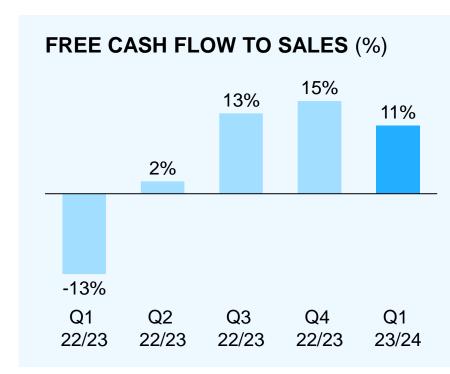




CASH FLOW IMPROVEMENT HAS ACCELERATED, DUE TO SUCCESSFUL IMPLEMENTATION OF PROFITABILITY AND NWC INITIATIVES...

FREE CASH FLOW - MAIN COMPONENTS (DKK)



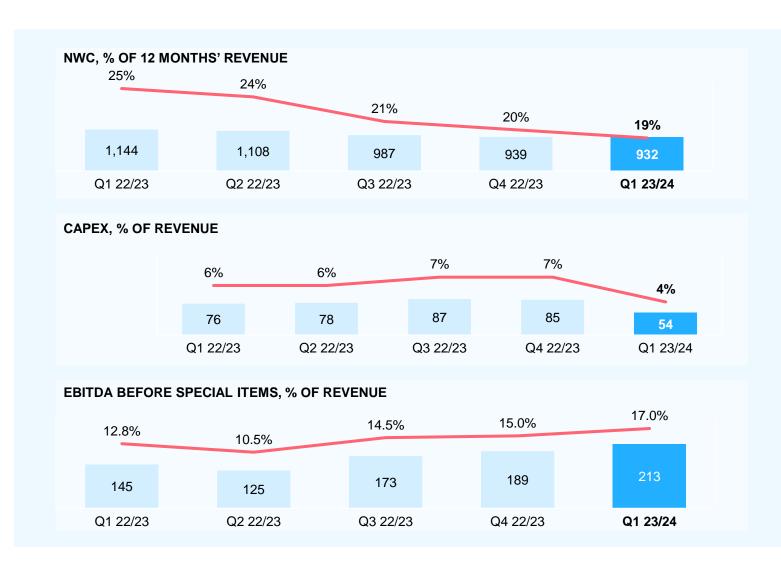




... WITH NET WORKING CAPITAL LOWERED TO 19% OF REVENUE AND INVENTORY LEVEL BELOW DKK 1BN

KEY HIGHLIGHTS

- Net working capital significantly reduced, driven by balanced level of inventory and trade receivables
- CAPEX of 4% of revenue in Q1 2023/24 is below recent quarters due to timing of certain projects
- Continued execution of our ZOOM IN strategy with increased EBITDA due to the commitment to delivering long-term sustainable and profitable revenue growth





TRANSFORMATION PROGRAM WILL BE A JOURNEY TO BUILD THE FOUNDATION FOR THE FUTURE ...

PHASE 1

H1 2023

PHASE 2

H2 2023 - summer 2024

PHASE 3

2024 - 2026

PROGRAM SCOPING

+ Select priority projects



- Define and scope projects to understand impact
- Execute select projects

EXECUTE QUICK WINS



- Execute quick wins to fund the journey
- Create momentum

BUILD FOUNDATION FOR THE FUTURE



- Embark on longer-term projects with more substantial impact on current model
- Build the foundation for long-term growth and scalability



... ADDRESSING THE FULL P&L, ALIGNED WITH OUR LONG-TERM TARGETS

2022/23 REPORTED		MedTech peers	Long-term targets	FOCUS AREAS OF TRANSFORMATION PROGRAM
Revenue, DKKm	4,775			
Organic growth, %	7.6%		>10% ¹	
Gross profit, DKKm	2,713			Optimized pricing (in-market + launches)
Gross margin, %	56.8%	~65-70%		COGS reduction
OPEX, DKKm	2,411			Portfolio streamlining
OPEX, %	50.5%	~40-50%		
				Sales force effectiveness
EBIT bsi ² , DKKm	302			Operating Model
EBIT margin bsi ² , %	6.3%	~15-25%	~20% ³	
				Ways of working

FY 2023/24 FINANCIAL GUIDANCE MAINTAINED

		2023/24 outlook	2022/23 actuals	Comments on 2023/24 outlook			
<u>~</u>	ORGANIC REVENUE	7-10%	7.6 %	Growth will be driven by Endoscopy solutions expected to grow ~15%			
	GROWTH	7-10/0	7.070	Outlook includes 1.0-1.5% negative revenue impact due to strategic initiatives*			
~~	EBIT MARGIN b.s.i	8-10%	6.3 %	Profitability will be driven by improved gross margin, as well as scale in OPEX			
	FREE CASH FLOW Before acquisitions	DKK +270m	DKK 192m	Cash flow will be driven by higher EBIT margin and continued annual savings from cost reduction program			



^{*} Mainly related to Anaesthesia & Patient Monitoring and concerns exit from ~40 countries and product discontinuations to improve overall profitability



THANK YOU FOR YOUR ATTENTION

30 JANUARY: Q1 2023/24 earnings

• 31 JANUARY: Copenhagen roadshow

• 6 FEBRUARY : Zurich roadshow

7 FEBRUARY: Netherlands roadshow

• 27 FEBRUARY: Morgan Stanley Medtech. Conference in London

• 28 FEBRUARY: London roadshow

• 29 FEBRUARY : Frankfurt roadshow

• 6 MARCH: Carnegie Healthcare Conference in Stockholm

• 17 APRIL: Van Lanschot Kempen Life Sciences conference in Amsterdam

INVESTOR RELATIONS CONTACT

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Appendix



EQUITY STORY



Attractive single-use endoscopy market

- Fast growing market
- Unmet customer needs
- Focus on patient safety



Leading product portfolio

- Impactful single-use benefits
- Well-positioned to win
- Sustainability dedication



Scalable business model

- High innovation know-how
- Scalable production facilities
- Global commercial infrastructure

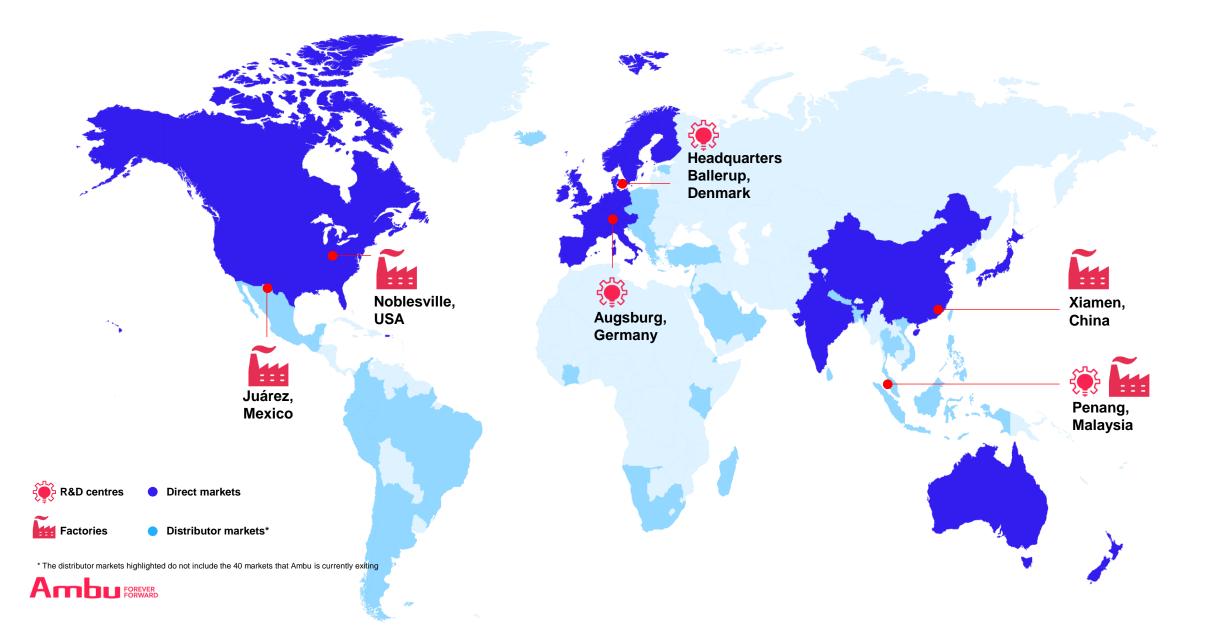


Transforming for growth

- Long-term profitable growth targets
 - Organic revenue growth:
 5-year CAGR (2022/23 –
 2027/28) of +10%, driven by
 Endoscopy Solutions organic
 growth of 15-20%
 - **EBIT margin** around 20% in 2027/28, potential trade-offs with growth investments



OUR GLOBAL PRESENCE



AN ATTRACTIVE GROWTH JOURNEY WITH ENDOSCOPY SOLUTIONS AS THE **GROWTH ENGINE**

Endoscopy Solutions

Anaesthesia & Patient Monitoring (A&PM)

56%

44%

share of total revenue (in 2022/23)

North **America** Europe

Rest of World

51%

39%

10%

share of total revenue (in 2022/23)

Countries served with our solutions

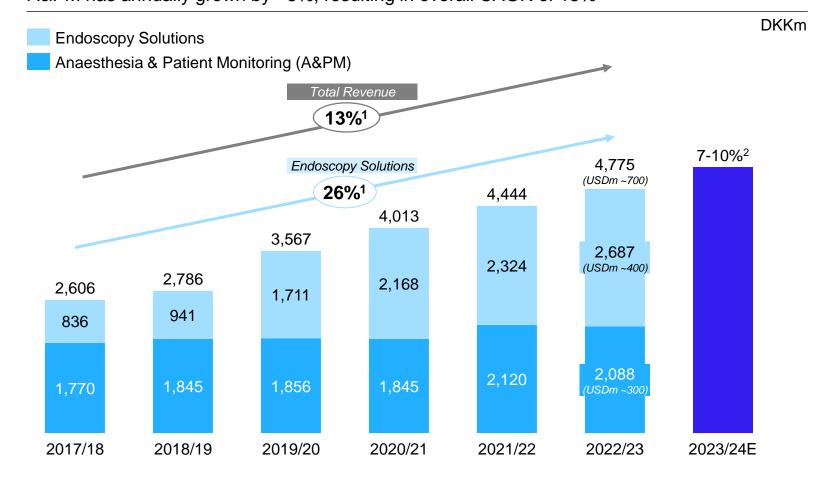
~60

of employees

~4,600

¹ 5-year reported revenue CAGR

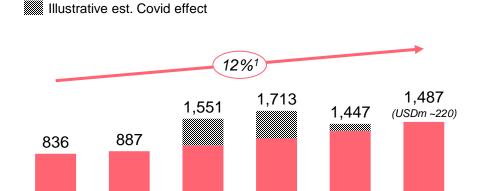
Endoscopy Solutions has more than tripled in the past 5 years with CAGR of 26% A&PM has annually grown by ~3%, resulting in overall CAGR of 13%





BEING FIRST-MOVER IN SINGLE-USE ENDOSCOPY, AMBU HAS BUILT A STRONG PRESENCE ACROSS MULTIPLE ENDOSCÓPY AREAS

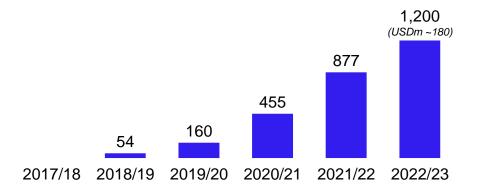
Endoscopy Solutions Pulmonology (DKKm)



2021/22 2022/23

Endoscopy Solutions Excluding Pulmonology (DKKm)

2018/19 2019/20 2020/21



ENDOSCOPY SOLUTIONS PULMONOLOGY



- First launch in 2009 of aScopeTM 1 Broncho
- Mass-adoption of single-use bronchoscopy with aScopeTM 4 Broncho (accelerated by Covid-19)
- aScopeTM 5 Broncho launch in 2022/23 expands target market by +60%

ENDOSCOPY SOLUTIONS EXCLUDING PULMONOLOGY





- Expansion of aScopeTM 4 platform into **EAR-NOSE-**THROAT (ENT) in 2018/19 and UROLOGY in 2019/2020
- Recent expansion of portfolio, e.g., with ureteroscope



- **GASTROENTEROLOGY** entered in 2020/21
- Recent expansion of portfolio, e.g., in gastroscopy, and improved duodenoscope in development
- Stepwise expansion building the long-term foundation for growth

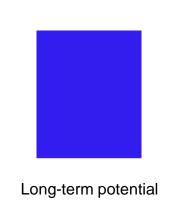
A 5-year reported revenue CAGR

30

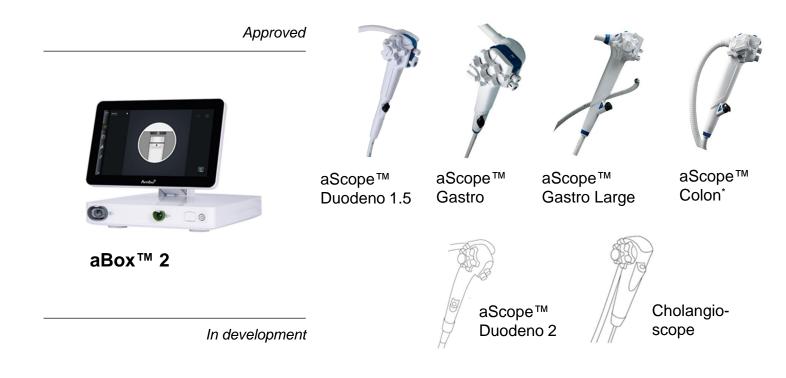
GASTROENTEROLOGY (GI): SIGNIFICANT ADVANCEMENT WITH APPROVAL OF TWO NEW SOLUTIONS, BUILDING LONG-TERM FOUNDATION FOR GROWTH

We are advancing single-use endoscopy in GI, building the long-term foundation for growth

Annual GI procedures



With FDA approval of aScope™ Colon and CE mark for aScope™ Gastro Large in EU, we continue our focus on high-need, niche segments, applying a stepwise expansion



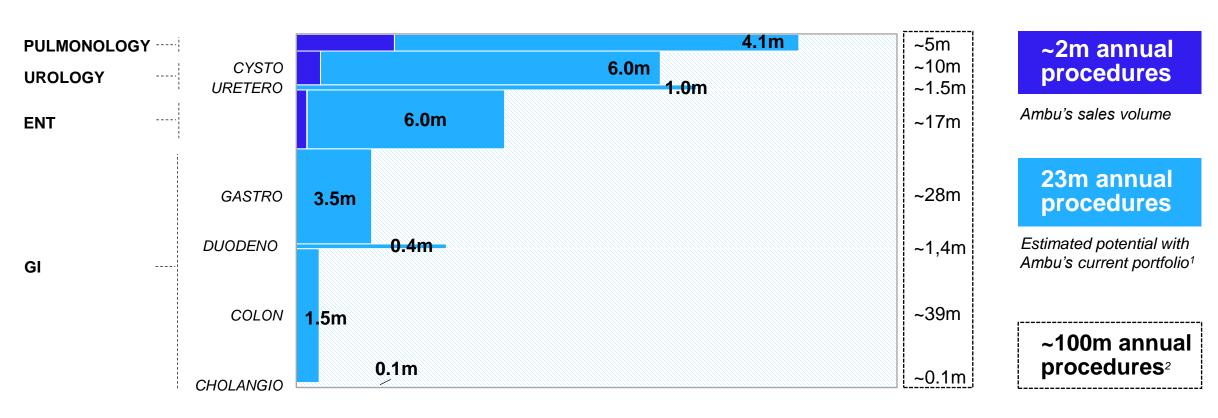


Current target market

THE SINGLE-USE ENDOSCOPY MARKET IS ATTRACTIVE AND HOLDS A LARGE WHITE SPACE; ~3% OF THE MARKET SO FAR CONVERTED TO SINGLE-USE

Annual endoscopy procedures in Ambu's focus markets

~100 millions procedures in total





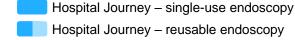
SINGLE-USE ENDOSCOPY ADDRESSES EFFICIENCY AND QUALITY OF CARE NEEDS IN HEALTH SYSTEMS FACED BY STAFF SHORTAGES AND CAPACITY CONSTRAINTS

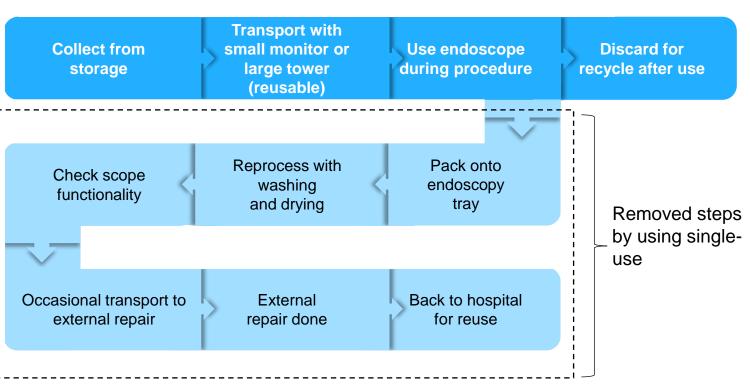
Evolving healthcare developments provide growth opportunities for Ambu

Shortage of healthcare workers and increasing labor costs

Increasing healthcare spending and constrained budgets

 Aging population leading to increasing demand for healthcare Single-use endoscopy reduces complexity and improves efficiency vs reusable endoscopy in healthcare systems







LARGE GROWTH OPPORTUNITIES THROUGH IMPROVEMENT OF EFFICIENCY, BETTER PATIENT OUTCOMES AND LOWERING COSTS IN A SUSTAINABLE WAY

Examples of benefits from using single use endoscopes vs reusable across therapeutic areas



WORKFLOW

Reduce workload and increase patient throughput

69%

reduction in post-cystoscopy encounters with single-use versus reusables ¹

80%

reduction in staff time by using a single-use cystoscope ²



ECONOMICS

Avoid repairs and servicing fees

\$441

average repair cost per procedure for reusable ureteroscopes vs no repairs with single-use³

\$126.23

saved per procedure by using a single-use gastroscope 4



PATIENT SAFETY

No risk of cross-contamination

8.69%

cross-contamination rate associated to patient-ready reusable bronchoscopes vs 0% in single-use 5

60%

decrease in infection risk for ERCP with single-use ⁶



SUSTAINABILITY

Improve environmental footprint

33%

CO2e reduction from a single-use cystoscope vs reprocessing of a reusable cystoscope ⁷

60 litres

of water used for reprocessing of one reusable cystoscope 8



AMBU HAS A STRONG AND PROVEN TRACK RECORD AND IS WELL-POSITIONED TO WIN IN THE SINGLE-USE ENDOSCOPY MARKET

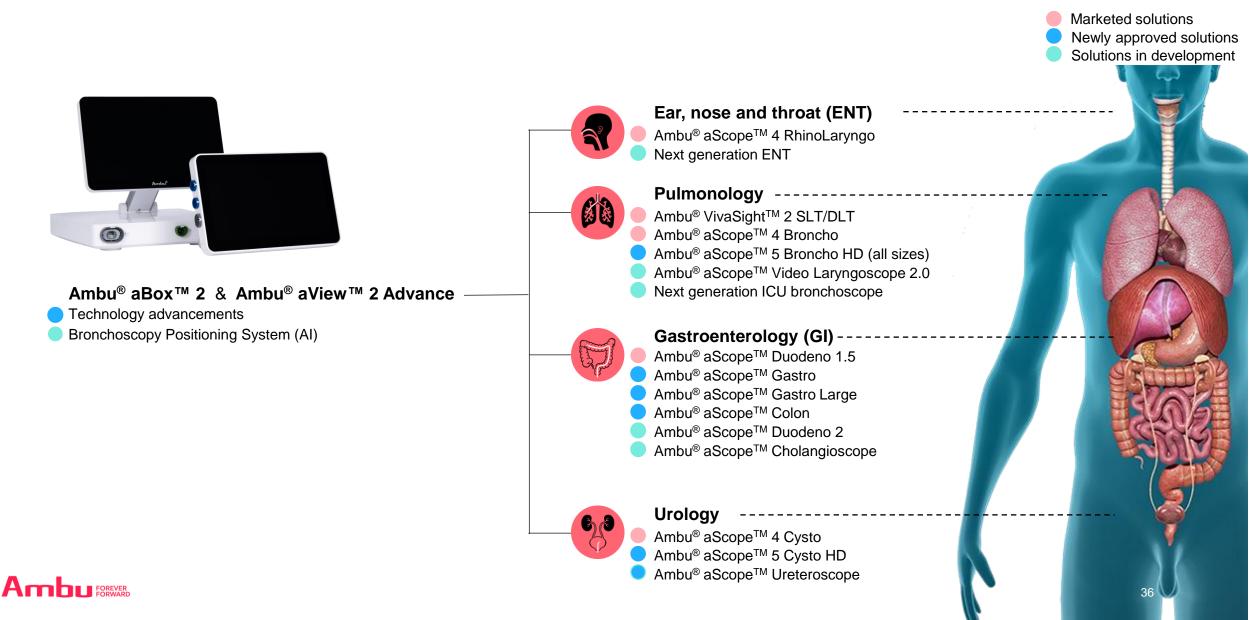
Leading and comprehensive solution pipeline

Technology advancements on endoscopy systems

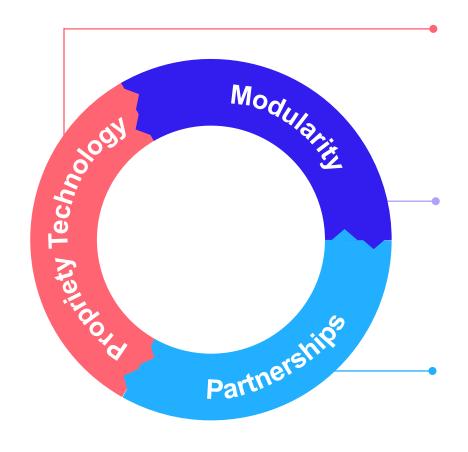
Sustainability dedication



SUBSTANTIAL R&D INVESTMENTS HAVE SECURED A LEADING AND GROWING PORTFOLIO OF SOLUTIONS TO DRIVE LONG-TERM GROWTH



TECHNOLOGY ADVANCEMENTS AND STRONG SET-UP WITH MODULARITY AND STRATEGIC PARTNERSHIPS ARE KEY STRONGHOLDS



PROPRIETARY TECHNOLOGY



Best-in-class single-use endoscopy development with **15 years** of experience in innovation and manufacturing



Proprietary technology development within imaging, manoeuvrability, endoscopy systems, sustainability, etc.



Focus on **IP**, **securing future technologies**, such as AI, ergonomics, etc.

MODULARITY



Scale in development, e.g., through advanced software on Endoscopy system platform, and in manufacturing



Lowering time-to-market for new products



Decreasing risk in development projects

PARTNERSHIPS



Strong **customer relationships** and co-development partnerships ensure strong focus on unmet need



Balanced in-house development with external partnering, advancing our innovation to the next level



Exclusivity provides competitive advantage to development



TOWARDS A CICULAR BUSINESS MODEL

DEVELOPMENT & DESIGN

Integration of sustainability in R&D processes, as well as design and materials choices. In-house-and customer testing are important steps for developing new solutions.

TOWARDS CIRCULARITY

Pilot projects and partnerships for take-back and recycling provide opportunity for value creation of single-use endoscopes further down the value chain, in the form of generating energy or new materials.



RETHINKING MEDICAL SOLUTIONS RESPECTING THE ENVIRONMENT

RAW MATERIALS

Sourcing of raw materials with a low carbon footprint, such as plastics derived from a combination of fossilbased and bio-based plastics.

NO REPROCESSING

No reprocessing or repairs are required for single-use endoscopes, reducing energy and water consumption, as well as use of chemicals

SUPPLIER ENGAGEMENT

Collaboration with our suppliers on carbon emission reductions and responsible business practices.

DISTRIBUTION & PACKAGING

Rethinking packaging and the way our products are distributed to customers, to reduce our environmental footprint.



PRODUCTION & ASSEMBLY

Continuous reduction of carbon emissions through energy savings (e.g., solar panels), as well as waste reduction.



AMBU IS WELL-POSITIONED TO CAPITALIZE ON GROWTH OPPORTUNITIES WITHIN SINGLE-USE ENDOSCOPY



Deep **customer relationships** and understanding



Direct commercial infrastructure in major geographies



Comprehensive **portfolio** built over the past years



Trusted provider of **high-quality** solutions



Innovation and manufacturing **knowhow**



Clear **sustainability agenda** addressing customer needs





TRANSFORMATION PROGRAM WILL BE A JOURNEY TO BUILD THE FOUNDATION FOR THE FUTURE

PHASE 1

H1 2023

PHASE 2

H2 2023 - summer 2024

PHASE 3

2024-2026

PROGRAM SCOPING

+ Select priority projects



- Define and scope projects to understand impact
- Execute select projects

EXECUTE QUICK WINS



- Execute quick wins to fund the journey
- Create momentum

BUILD FOUNDATION FOR THE FUTURE



- Embark on longer-term projects with more substantial impact on current model
- Build the foundation for long-term scalability



AMBU AIMS TO DELIVER >10% ORGANIC ANNUAL REVENUE GROWTH (CAGR) AND IMPROVE EBIT MARGIN TO ~20% OVER THE NEXT FIVE YEARS

	FY 22/23	FY 23/24		5-year CAGR targets (22/23 – 27/28)		
	Actuals	Outlook	Comments	Outlook	Comments	
Organic revenue Growth	7.6%	7-10%	Includes 1.0-1.5% negative revenue impact from margin expansion initiatives ¹	> 10% CAGR		
Endoscopy Solutions	15%	~15%		15-20% CAGR	Current portfolio in growing market, combined with strong pipeline	
Anaesthesia & Patient Monitoring	-1%	No guidance		2-4% CAGR ¹	In line with market growth	
EBIT Margin ²	6.3%	8-10%		~ 20%	Gross margin improvement and scale in OPEX	
Free cash Flow (DKKm)	192	+270		No guidance		



P&L DETAILS

DKKm reported figures	FY 18/19	FY 19/20	FY 20/21	FY 21/22	Q1 22/23	Q2 22/23	Q3 22/23	Q4 22/23	FY 22/23	Q1 22/23
Revenue	2,820	3,567	4,013	4,444	1,132	1,189	1,195	1,259	4,775	1,254
Gross profit	1,637	2,212	2,503	2,554	662	664	672	715	2,713	739
Gross margin	58.0%	62.0%	62.4%	57.5%	58.5%	55.8%	56.2%	56.8%	56.8%	58.9%
Selling and distribution	762	1,228	1,468	1,634	386	394	359	383	1,522	378
Development	103	157	225	281	69	69	75	82	295	74
Mgmt. and administrative	292	399	470	517	139	155	147	153	594	161
OPEX total	1,157	1,784	2,163	2,432	594	618	581	618	2,411	613
EBIT before special items	480	428	340	122	68	46	91	97	302	126
EBIT margin before special items	17.0%	12.0%	8.5%	2.7%	6.0%	3.9%	7.6%	7.7%	6.3%	10.0%
Special items	174	0	0	-148	0	0	-2	-6	-8	0
EBIT after special items	306	428	340	-26	68	46	89	91	294	126
EBIT margin after special items	10.9%	12.0%	8.5%	-0.6%	6.0%	3.9%	7.4%	7.2%	6.2%	10.0%
Total OPEX % of revenue	41%	50%	54%	55%	52%	52%	49%	49%	50%	49%
Selling and distribution	27%	34%	37%	37%	34%	33%	30%	30%	32%	30%
Development	4%	4%	6%	6%	6%	6%	6%	7%	6%	6%
Mgmt. and administrative	10%	11%	12%	12%	12%	13%	12%	12%	12%	13%

FOREVER FORWARD