

# Ambu analyst meeting

October 14<sup>th</sup>, 2020



# *The world's most innovative single-use endoscopy player*

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Guidance 2019/20

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Commercial infrastructure

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Visualization and Core

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GPOs

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Product pipeline

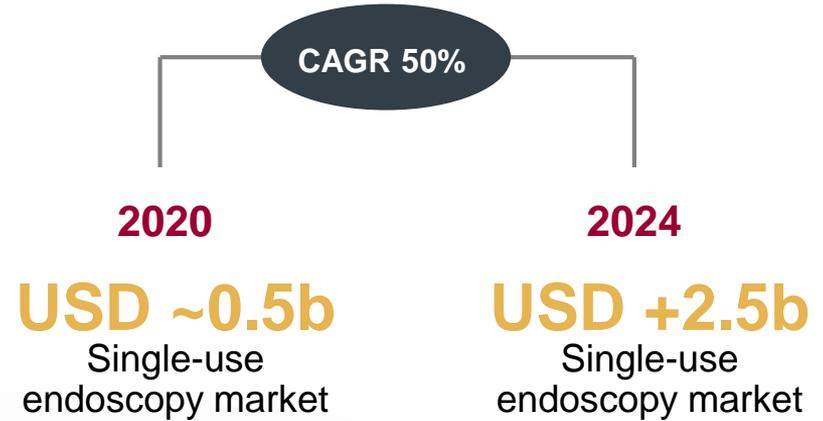
## **Disclaimer**

Forward-looking statements, especially such relating to future sales and operating profit, are subject to risks and uncertainties. Various factors, many of which are outside Ambu's control, may cause the actual development of the company to differ materially from the expectations contained in this presentation. Factors that might affect such expectations include, among others, changes in healthcare, in the world economy and in exchange rates

# Unique market opportunity

## Drivers creating the single-use endoscopy market

- I **Increased focus on contamination and infection control** from medical authorities
- II **Convenience and compelling economic offering** making the transition from reusable to single-use cost-effective
- III **Rapid technology advancements strengthening** single-use clinical performance
- IIII **Government and regulators support market conversion**, especially in the US



*One the most attractive medical device markets*

**~26%**

Organic  
growth

**~12%**

EBIT  
margin

**+ 1,000,000**

Endoscope  
units sold

## Underlying assumptions

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- *Going forward, Ambu's underlying effective tax rate is still expected to be approx. 23% adjusted for non-deductible and non-taxable items (Interim report Q3 2019/20, p.11)*
- *Core (Anesthesia and PMD) business is for the full year, expected to grow slightly negative due to COVID-19 impact (Q3 2020, conference call)*

# 1 million endoscopes sold September 7<sup>th</sup>, 2020

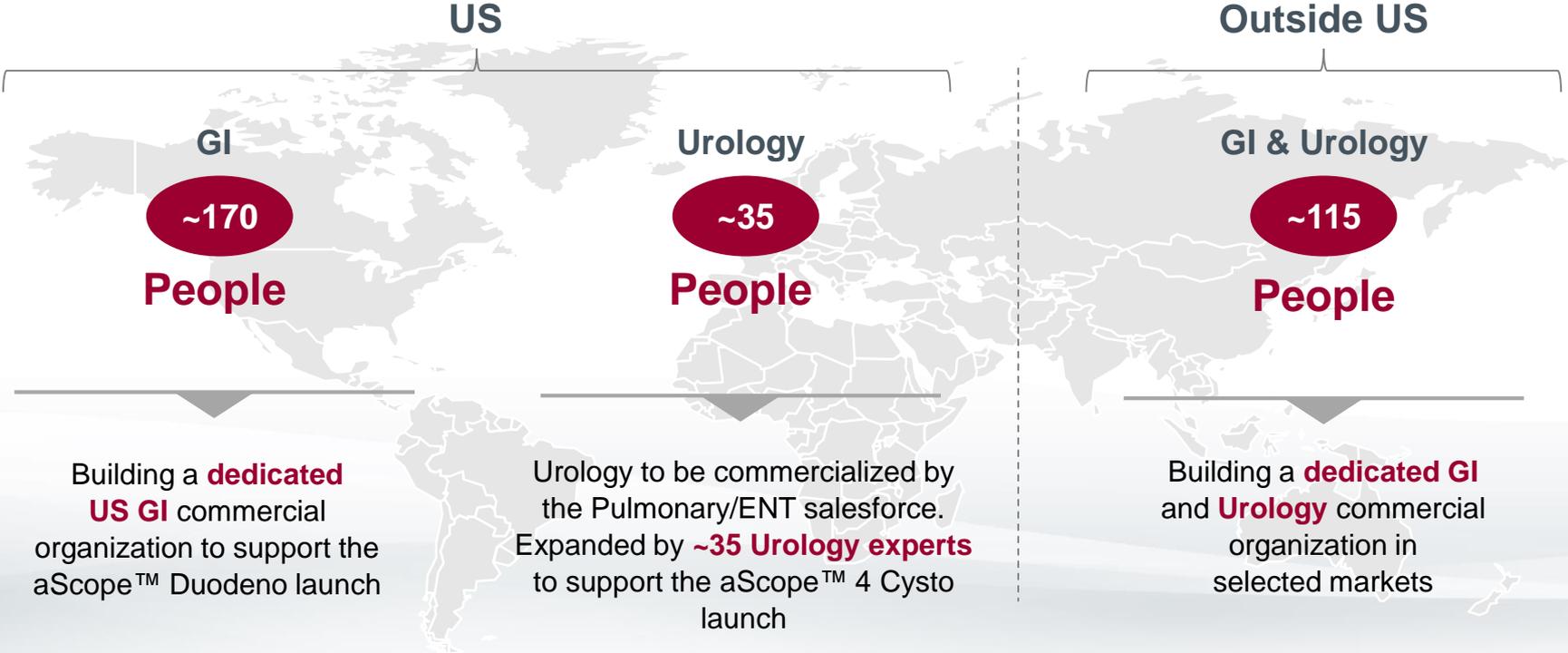
*One year*  
***One million scopes***  
*One million patients*  
  
*In less than a year,*  
*we have **supplied***  
***a million patients***  
*with sterile*  
*single-use scopes*



September 7<sup>th</sup> 2020

[https://www.linkedin.com/posts/ambu-as\\_ambu-one-million-activity-6708617179723509760-kQdJ](https://www.linkedin.com/posts/ambu-as_ambu-one-million-activity-6708617179723509760-kQdJ)

# Commercial infrastructure (1/2)



The expansion is expected to be completed by end of Q1 2020/21 and the the full-year impact in 2020/21 will be DKK 375m

## Commercial infrastructure (2/2)

- “We will commercialize our products directly. And as we enter into new markets, we will build the resource required to commercialize them successfully. Next year, as we enter into Gastro and Colon, we believe that part of the result that we are building this year will be leveraged for those launches, and then there might be some incremental resources that we are going to build to be able to commercialize this product successfully. The way you should see the investment in GI today is that this is the basis upon which we are going to start building all of our GI launches”  
(Q2 2020, conference call)
- “To be able to support this launch, one of our key priorities is to build a significant commercial infrastructure, especially in the U.S. We are on track to build our 170 reps in the U.S., and they are working well with Cook Medical as part of our marketing agreement and through that, we are gaining access to all the major to duodenoscopy centers in the U.S. We expect all this infrastructure to be in place by the end of Q1 next year”  
(Q3 2020, conference call)
- “Europe is today our largest region in Visualization and is a very important part of our growth engine. We are building our commercial infrastructure for the commercialization of our Duodenoscope in Europe already”  
(Q3 2020, conference call)

# Visualization

- “We have seen a positive evolution after our Q3, and in July, we have our U.S. Visualization back on a strong growth. We have completed the expansion of our manufacturing capacity for our aScope Broncho and now we are in a better position to fulfill any future demand related to the second wave”  
(Q3 2020, conference call)
- “In the U.S., Visualization is gradually improving over Q3 and into July as health care systems restart their activities”  
(Q3 2019/20 Investor Presentation, p.7)
- “We have seen high double-digit growth in all major European territories”  
(Q3 2019/20 Investor Presentation, p.7)



- “Our controlled market release has started on selected hospitals in the U.S. Positive feedback from physicians after product demonstrations in the U.S.”  
(Q3 2019/20 Investor Presentation, p.7)
- “COVID-19 is disrupting the ability to start clinical trials in the time that we were planning (...) Administration in our key selected site is having some problems to finish our contract and have everything in place to make sure that we can execute this clinical trial without any problems. And therefore, we are delaying the start”  
(Q3 2020, conference call)



# Products

- **aScope™ Cysto:** “We have done around 500 product demonstrations. We have 213 ongoing trials. If you look at a top 100 largest urology centers in the U.S. in 21 of the top 100, we have either converted or we are in the middle of trial” (Q3 2020, conference call)
- **Gastro- and Colonoscope:** “COVID-19 has had an impact in terms of the next-generation of products. Travel restrictions and ability to be able to work with some of our 3rd-party supplier is resulting in a delay in our launches from our Q2 2020/21 to H2 2020/21 for the Colono- and Gastroscope” (Q3 2020, conference call)



## Anaesthesia and Patient Monitoring & Diagnostics (Core)

- “Our Core business is for the full year, expected to grow slightly negative due to COVID-19 impact, leading to elective procedures being canceled to a higher extent than what we estimated back in April” (Q3 2020, conference call)
- “The guidance is thus reduced to the lower end of the interval due to a more negative outlook for our Core business” (Q3 2020, conference call)
- “We have seen after a sharp contraction in April and May. And in July, all regions and all business areas are back in positive growth” (Q3 2020, conference call)
- “There has been a postponement of these elected procedures, and that has had a negative impact, especially in PMD that declined 32% in Q3. The reason why our Anesthesia business has not declined to the same level is because of our resuscitators” (Q3 2020, conference call)



# U.S. GPO announcements

## **Premier Inc.** (Announcement, August 28, 2020)

- Ambu was awarded the single-use endoscopy contract and the only supplier of single-use endoscopes designated to participate in Premier's SURPASS and ASCEND purchasing programs. The three-year agreement was signed end-August 2020 and is effective from November 1, 2020

[https://www.ambu.com/Files/Files/Ambu/Investor/News/English/2020/20200828\\_Ambu-press-release\\_Premier-Single-Use-Endo.pdf](https://www.ambu.com/Files/Files/Ambu/Investor/News/English/2020/20200828_Ambu-press-release_Premier-Single-Use-Endo.pdf)

## **UroGPO** (Announcement, Sept 8, 2020)

- Ambu was awarded a contract with UroGPO, the largest Group Purchasing Organization for urology private practice clinics in the U.S. The three-year agreement is awarded for Ambu's aScope™ 4 Cysto and aView™2 Advance HD Monitor, effective September 14, 2020. The aScope™ 4 Cysto is the only single-use cystoscope on contract with UroGPO

<https://www.ambuusa.com/about/news?year=2020#/ambu-news-item=1242/>

## **Major U.S. Group Purchasing Organization** (Announcement, October 6, 2020)

- Ambu was awarded a national single-use endoscopy contract in the category of Single-Use Endoscopes with a major U.S. Group Purchasing Organization. This category will provide access to the full Ambu portfolio of FDA-approved single-use endoscopes and allow members the choice to partner with Ambu by standardizing across Ambu's single-use product portfolio – including Bronchoscopy, ENT, Urology, and Gastroenterology

[https://www.ambu.com/Files/Files/Ambu/Investor/News/English/2020/Press-release\\_US-endoscopy-contract-October-7-2020.pdf](https://www.ambu.com/Files/Files/Ambu/Investor/News/English/2020/Press-release_US-endoscopy-contract-October-7-2020.pdf)

# Product pipeline

	Product	Launch
Monitors	aView™ 2 Advance	✓
	aBox™ Console	2H, 2020/21
Pulmonary	aScope™ 4 Broncho	✓
	aScope BronchoSampler™	✓
	VivaSight™	✓
	aScope™ 5 HD	Q4, 2020/21
	aScope™ 5 for smaller patients	2021/22
	aScope™ 5 for selected procedures	2021/22
	Video laryngoscope 2.0	2021/22
ENT	aScope™ 4 RL Intervention	✓
	aScope™ 4 RL Slim	✓
	ENT High-Resolution	2021/22
Urology	aScope™ 4 Cysto	✓
	Ureteroscope	2021/22
	Cystoscope HD	2021/22
Duodenoscopy (GI)	aScope™ Duodeno	✓
	aScope™ Duodeno 2	2021/22
	Cholangioscope	2021/22
Colonoscopy (GI)	aScope™ Colon	2H, 2020/21
Gastroscopy (GI)	aScope™ Gastro	2H, 2020/21

✓ Commercially available  
 Launches in 2019/20

## Expected product launches in 20/21

- aScope™ 5 HD to be launched Q4, 20/21
- aScope™ Colon to be launched 2H, 20/21
- aScope™ Gastro to be launched 2H, 20/21
- aBox™ Console to be launched 2H, 20/21

aView™ 2 Advance

aBox™ Console

# Q&A

# Investor contact information

## Share Information



Ambu A/S is listed on the stock exchange in Copenhagen under the symbol AMBU B

For further company information, please visit:  
[www.ambu.com](http://www.ambu.com)

## Investor Relations contacts



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## Financial calendar



### 2020

11 November

Q4 2019/20

09 December

Annual General Meeting 2019/20

For full list of Investor Relations events, please visit:

[www.ambu.com/about/corporate-info/investors/calendar](http://www.ambu.com/about/corporate-info/investors/calendar)



**Ambu – The single-use company**